

ABOUT

Experienced Senior Graphic Designer/Creative Artworker with over 30 years in graphic design, printing, branding, and 3D visualization for Packaging and POS. Proficient in Adobe Creative Suite CS (Photoshop, Illustrator, and InDesign), PowerPoint, and various office applications. Skilled in workflow efficiency, color management, digital advertising, and social media marketing. Strong team player with a relentless work ethic and a problem-solving attitude.

SKILLS

- Adobe Creative Suite CS (Photoshop, Illustrator, InDesign)
- Expert PowerPoint (including animation and presentation setup)
- Office applications: Word, Excel, Keynotes
- Workflow efficiency
- Color management and resolution for print
- Digital advertising and social media marketing
- Design and production oversight for POS, FSDU, print, packaging, digital web assets, and PowerPoint presentations

HOBBIES

Digital artist showcased in a local gallery, passionate about live music, cooking, cycling/gym, and charity events. Volunteer for Sussex Homeless Support.

EDUCATION

Printing Apprenticeship, Doctor Barnardo School of Print (Awarded Distinction, 1983)

City and Guilds in Printing Science and Production, London College of Print and Design (Awarded Distinction, 1985)

RECENT FREELANCE WORK

Amazon: PowerPoint Designer

Google: PowerPoint Designer

Brand Retail: Creative artwork of all Christmas POS nationwide, 2,650 pieces of artwork in 8 days

Elekta: PowerPoint Designer

Blackdog: Senior Creative Artworker/Production Manager

Smyle: Creative Artworker/Quality control and project management for large format graphics

McCann: Production of digital and print assets for IQUS.com launch

OTHER CLIENTS

LEGO: FSDU production guide creation, POS design, digital assets, packaging, retouching, and print production. Designed Legos Artworking guidelines

GAP: International POS and instore graphics

BrightHouse: Redesigned company branding including magazine, POS, and online assets

TESCO: Produced internal staff magazine and various HR communication materials

Pizza Hut: Internal newsletter design and HR communication materials

M&S: Internal literature design and conference materials

Disney: Internal newsletter design and conference materials

Adams: Christmas POS design and production

WORK HISTORY

Freelance (10/2017)

Gap - Senior Creative Artworker/Production Manager (09/2017)

BrightHouse - Senior Graphic Designer (12/2015 - 08/2017)

Lego - Creative Artworker (11/2014 - 10/2015)

Freelance Graphic Designer (07/2006 - 10/2014)

Tangerine Ltd - Creative Director (02/1997 - 06/2006)

Crawford Designs - Director (05/1993 - 01/1997)

Freelance Graphic Designer (03/1989 - 04/1993)

Roswell Haigh (ad agency) - Graphic Designer and Production Manager (02/1986 - 02/1989)

Hertfordshire Mercury Newspaper - Typesetter (01/1983 - 01/1986)